

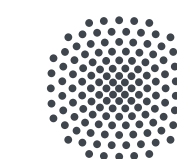
INNOVATIONCAMPUS
FUTURE MOBILITY

MOVE YOUR IDEA FORWARD!

ICM EARLY RIDE PROGRAM 2024

+ Warm-up
Qualification
Program

The incubation program for early-stage innovation projects



University of Stuttgart
Germany



UNLEASH YOUR INNOVATIVE POWER!

- Are you students, doctoral candidates or post-docs at a research institution in Baden-Württemberg?
- Do you have a brilliant idea or an innovation project with a possible application or with application potential in the areas of mobility or production?

Then you should definitely take part!

Whether it's about **starting your own start-up** or **entering into a partnership with an established company** – we offer the perfect environment for you and get you on the road to success!



WHAT TO EXPECT

START-UP SKILLSET

In our business workshops about founding and building a start-up, you will learn the tools you need to successfully implement your idea.

INDIVIDUAL BUSINESS COACHING AND MENTORING

Experienced coaches help you as sparring partners to sharpen your business model and develop your entrepreneurial skills.

NETWORKING

Make valuable connections in our network of established companies, initiatives in the start-up environment and other teams.

QUALIFICATION PHASE*

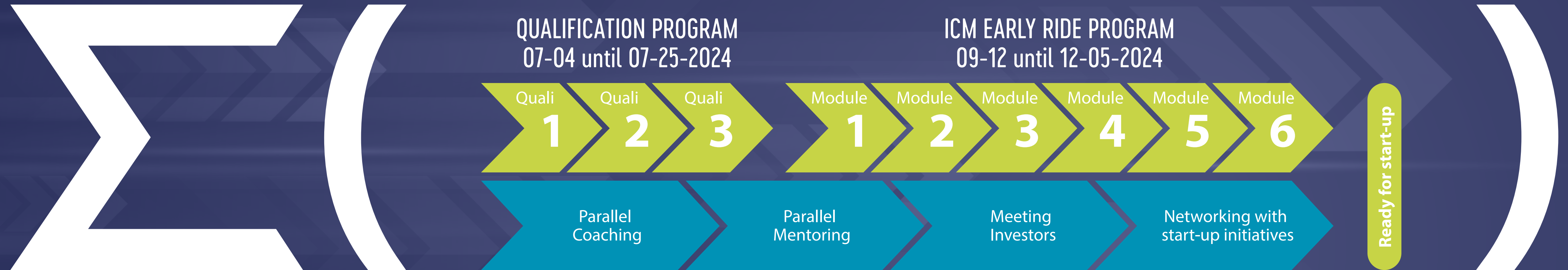
**Do you have doubts about the potential of your idea or your journey to your own company?
An optional qualification program will help you with your assessment and give you the tailwind you need.**

*It is also possible to take part in the qualification phase independently of the Early Ride Program.



PROGRAM 2024

December



July

Kick-Off + Quali 1: Team Readiness, Motivation and Direction 07-04-2024*

Quali 2: Market Opportunity Assessment 07-11-2024

Quali 3: Introduction to Problems and Hypothesis 07-18-2024

Resources: Start-up Journey and useful tools

Kick-Off + Module 1: Idea-Market Fit 09-12-2024*

Module 2: Problem-Solution Fit 09-26-2024

Module 3: Business Modelling and Experiments 10-10-2024

Networking Event: planned in October*

Module 4: Company Building Fundamentals 10-24-2024

Module 5: Business Execution Fundamentals 11-07-2024

Module 6: Pitch Masterclass 11-21-2024

Demo Day: 12-05-2024*

*These modules do not take place digitally, but in presence in Karlsruhe or Stuttgart.

ADMISSION CRITERIA

- **Currently employed or enrolled at a university, university of applied sciences or cooperative state university in Baden-Württemberg**
- **Intention to found or registered office in Baden-Württemberg**
- **Possible applications in the mobility or production sector**
- **The time and commitment to go through the program 4 - 6 h / week**



YOUR CONTACT PERSONS

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INNOVATIONCAMPUS
FUTURE MOBILITY

APPLY NOW!

Application deadlines

Qualification program:

June 19, 2024

ICM Early Ride Program:

August 28, 2024

[www.icm-bw.de/
earlyrideprogram](http://www.icm-bw.de/earlyrideprogram)



ICM EARLY RIDE PROGRAM 2024

The InnovationCampus Future Mobility is a joint initiative of the
Karlsruhe Institute of Technology (KIT) and the University of Stuttgart.

