< Notes on the transfer template:

Pre-Start-up projects can apply for funding within the framework of a bottom-up project "Transfer" in order to prepare a spin-off. The funding can be used, for example, for further development of a potentially marketable product or service.

The aim is to further develop the implementation of scientific results in technical products and processes, for example by proving the technical feasibility or prototype development, to detail the business model based on this and thus to prepare for the planned establishment of a company. The project should be associated with demanding, but realistically assessable technical risks.

General conditions and criteria for funding:

* Successful participation in the ICM's intrapreneurship programme
* Confirmation from the home institute on the use of the infrastructure and that the team can concentrate on their start-up project (proportionate share of the funding)
* Clear timetable for the next 12 months including milestones
* First draft of business model with business plan
* Accompanying coach or mentor incl. agreed coaching plan for the duration of the project

Researchers from all institutes and central institutions of both universities as well as universities and research institutions in Baden-Württemberg in cooperation are eligible to apply. The maximum duration is 9 months and the maximum project budget is 50,000 € per application (personnel + material costs in any division, max. 50% TVL 13 per scientist). One application can be submitted per team. In the case of promising projects, a one-time extension application can be submitted after 6 months after prior consultation with the management. In total, funding of the potential start-up project is possible for a maximum of 12 months (max. total funding amount incl. the follow-up application would be 2 x 50,000 €).

Associated partners are explicitly welcomed.

Please delete grey instructions in final version. Please submit your application (max. 4 pages) as a pdf to the management [gf@icm-bw.de](mailto:gf@icm-bw.de). Please refer to the respective **valid, current call for proposals and template** at **www.ausschreibungen.icm-bw.de.** >

1. **Applicant**

< Initiator(s), home organisation(s), contact details (tabular presentation preferred) >

1. **Title of the request**

< Topic, Acronym >

1. **Planned start-up projects - state of research, motivation and own preliminary work**

< what is the underlying product or business model (or the combination of both), what is the initial situation, motivation, need, preliminary work (incl. necessary references), draft of the current business plan; added value of the underlying product / business model, status of market research, which target group or target market is being addressed? >

1. **Information on the planned founding team**

< Scientific qualification, distribution of tasks, competences, experience of the team >

1. **Goal setting, solution approach as well as work and coaching plan**

< Objective of the project, special challenge and intended solution to achieve the objective, which work packages and milestones are planned, essential steps for the foundation, coaching plan, which resources or which infrastructure is required.

1. **Reference to the ICM and the criteria mentioned**

< Reference to the objectives of the ICM, addressing the criteria mentioned in the current call for proposals, such as innovation potential, assessed risk >

1. **Cost plan**

< Estimated costs in the requested period of max. 9 months (preferably in tabular form), brief explanation of the estimated costs, a one-time extension application is possible >

1. **Place and signature**
2. **Confirmation of the participating institute and the coach or mentor (as an attachment)**